EVENT INFORMATION

AS Concerts & Events is proud to present Hullabaloo, an evening festival held in conjunction with Founder’s Day in the urban center of UCSD. Hullabaloo will transform a familiar part of campus into an urban festival ground, with a dance stage located in Town Square, carnival rides in Matthews Quad, and food trucks in the surrounding streets.

Hullabaloo will take place on November 16th from 8 PM – 12 AM

STUDENT ORG PROMOTION & FUNDRAISING OPPORTUNITY

Booths will be available to student organizations at Hullabaloo for free! Not only is this a great promo and fundraising opportunity, but prizes* will also be awarded in the following categories:

- $150 Most Creative Booth Design
- $150 Best Booth Activity
- $100 Raffle Prize (only booths not receiving either of the previous two awards are eligible)

More information about the sort of booths we’re looking for is located on the last page of this application. Booth spaces are limited, so apply now!

APPLICANT INFORMATION

Organization Name

Applicant Name                      Event On-Site Contact/Cell Phone

Address                                      City/State/Zip
Deadline: October 26th, 2012

BOOTH INFORMATION

Booth participants are responsible for their own parking. No parking or hand wash sinks will be provided.

One Booth Includes:
- One (1) 10’ x 10’ canopy
- One (1) Table
- Two (2) Chairs
- One (1) Light (attached to booth)
- One (1) 110 volt basic electrical hook-up (20 amp)

Total Cost: $50 Deposit*

Please make checks payable to: UC Regents.

APPLICATION INFORMATION

Return application and deposit to:

Email: avallabh@ucsd.edu
In Person: Attn: Alisha Vallabhapurapu
AS Concerts & Events
4th Floor, Price Center East
Fax: 858.534.7084

PLEASE NOTE:
- Application Deadline: October 26th, 2012
- Late applications will not be accepted.
- Applicants must also submit a detailed description of their proposed booth, including all equipment and electrical appliances your organization plans to bring (see last page).
- Applicants will receive updates regarding their application by October 26th.
- Booth selection and placement is determined at the sole discretion of AS Concerts & Events.
TERMS AND CONDITIONS

1. Organizations shall submit the required booth application and proposal. Incomplete applications will not be accepted.

2. Booth Setup will begin on Friday, November 16th at 6pm. No vehicles are allowed in the venue. Booths must be ready by 7:45pm. No pre-event security will be provided. Event staff is not responsible for lost or stolen property.

3. Organizations may not load-out prior to 11:45pm on Friday, November 16th. No vehicles are permitted in Town Square.

4. Event will happen rain or shine.

5. Do not leave booth unattended at any time.

6. All activity must be conducted within the designated booth space only. No distribution, canvassing, flyers, nor vending of any kind may be done by walking through the event grounds.

7. **The sale of food or drinks, of any kind, is strictly prohibited.**

8. Consumption of alcoholic beverages is prohibited in venue.

9. Trash must be disposed of in approved locations.

10. Each booth will receive 110 volt 20 amp electrical service (20 amps=2000 watts). If you require additional power or other electrical hookup, please request in advance (additional fees may apply). Requests and approval must be approved a week in advance of the event.

11. No parking will be provided. You are responsible for your own parking.

12. At the end of the event, a Hullabaloo representative will inspect your space to determine if equipment is returned in its original condition, and if it has been cleaned to the satisfaction of Hullabaloo standards. **Your organization will be held financially responsible for damage to equipment or excessive untidiness.**

ACKNOWLEDGMENT OF TERMS

I hereby warrant and confirm that the above information is, to the best of my knowledge, true and correct, and further certify that I have read all of the information provided in this application and agree with the Terms & Conditions provided. Submission of this application does not guarantee a space. It is agreed and understood that the completion of this application shall not be binding either to the Organization or to the University, until accepted in writing by the University.

__________________________________________________________________________

**Signature**  
**Date**
Please write a detailed description of what your organization proposes to do with a booth at Hullabaloo. Include a list of equipment/electrical appliances you plan on bringing (if any).

Suggested Writing Pointers:

- What sort of activities will you be hosting?
  - Activity Examples: Carnival Games, Face Painting, Photo Booth, Raffle Drawings.
- Will your booth have a theme? (We encourage you to get creative!)